College of Business Administration

Course Descriptions

Bachelor of Business Administration

January 2024

COURSE DESCRIPTIONS

The following contains the descriptions and objectives for all BBA General Education ('GED') Courses (Part 13.1) and Business Core Courses (Part 13.2). For all Concentration Courses, please see the Program Specifications of the respective Concentration.

GED Courses

CIT 100 Computer Concepts and Applications

GED Course

Course Description	Course Objectives
This course provides a foundational introduction to the essential aspects of computing and their application in business. It emphasizes the examination of computer hardware components and the utilization of software for word processing, spreadsheet management, presentation creation, and database design. Commencing with defining computers, their significance, and key components for input, processing, output, and storage, the course explores various network types and their applications. The curriculum addresses challenges related to computing, including data confidentiality, security, and privacy.	To develop the computer skills necessary for satisfactory performance in upper-level business courses, and to encourage further development of skills required for digitalization and for effective participation in business organizations.

ENG 101 Composition and Modern English I

GED Course

Course Description	Course Objectives
This course develops the student's writing skills through the understanding and utilization of clear, correct grammatical development of written texts. Students' writing skills will be improved as the course covers all the writing improvement levels starting with the sentence and its types, simple, compound, and complex, then the requirements and steps of writing a well-organized paragraph, moving to writing an essay. Students will be expected to compose, revise, and edit all written assignments, utilizing a correct paragraph and report structure and organization, analyzes, purpose and tone.	To develop the students' ability to write clearly and to develop well-crafted expository essays and short argumentative papers, with a focus on proper sentence structure, grammar, and vocabulary.

ENG 102 Composition and Modern English II

GED Course

Course Description	Course Objectives
This course reinforces the knowledge and skills learned in ENG 101 and introduce the student to the techniques, principles, and concepts of argument and textual analysis through composition of increasingly complex	To develop writing skills, understanding, and interpreting of a broad range of written and visual text from a variety of genres.

analytical essays and reports. The student will learn about different types of articles and work to show the differences between them. The student will deeply study the different types of essays and master writing each one of them. This course will also provide students with the requirements and skills needed to write official letters after a detailed study of their elements. The focus is on developing the students' skills and competency in critical analysis and interpretation of texts.

GED 100 Islamic Studies
GED Course

Course Description	Course Objectives
This course provides the students with a multidisciplinary perspective on Islam by reviewing its culture, beliefs, practices, history, lifestyle and key ethical virtues and manners. It spotlights important information on Muslim society, Islamic economy, Islamic law and policies of Muslim world. It helps students to build bridges of communication with others by studying the Islamic culture and its connection to human history and civilization. It introduces the students to the scientific methodology of examining the contemporary issues and their impact on the progress of societies.	The purpose of this course is to provide the student with the necessary knowledge of Islamic thought and contemporary issues, a global overview and broad-ranging knowledge of Islamic thought and Muslim world. It also provides them with proper understanding of the true essence of Islamic culture based on a scholarly work and authentic references. It helps the students contribute building a coherent society characterized by openness and acceptance of others, peaceful coexistence, pluralism and religious tolerance. It enriches the students with profound understanding of Islamic sciences and their key guidance towards world contemporary religious, social, economic and political issues, and how to face the challenges of globalization and modernity.

GED 110 UAE Society
GED Course

Course Description	Course Objectives	
This course serves as a dynamic exploration of the United Arab Emirates (UAE), guiding students through a comprehensive study of the nation's cultural, historical, political, geographic, and social dimensions. Designed to foster a deep connection to their own environment, the curriculum aims to empower students with an understanding of the UAE's identity. The course goes beyond textbook facts, encouraging students to critically examine the profound changes that have shaped the nation over time. By delving into these transformations, students gain valuable insights into how historical events, cultural evolution, and political decisions have collectively influenced the UAE's societal fabric. This holistic perspective equips students with a well-rounded understanding of their nation, encouraging them to appreciate the intricate interplay of various factors that	1.2.1	To describe the Emirates society in terms of geography, traditions and population.
	1.2.2	Demonstrate the role of UAE in spreading peace between neighbor countries.
	1.2.3	Explain Emirates natural and economical potentials before and after the Union.
	1.2.4	Present the successive historical phases of the region with a focus on the Emirates.

contribute to the vibrant tapestry of the United Arab Emirates.

GED 120 Communication Skills in Arabic

GED Course

Course Description	Course Objectives
This course develops the students understanding of the Arabic language, the basic skills in utilizing the language in different settings and environments, and the ability in understanding the fundamental procedural techniques regarding the text structure either in Classical or in Standard Arabic.	First objective is to introduce students to the script of modern written Arabic and develops their knowledge in the four skill areas. Second objective is to develop students' functional and educational skills in written and spoken linguistic forms in light of studying narrative, descriptive, explicative, argumentative, and authority discourses. Third objective is for students to demonstrate the aesthetics and flexibility of Arabic language to express and convey the message.

GED 130 Introduction to GIS

GED Course

Course Description	Course Objectives
This course offers introduction to Geographic Information Systems (GIS), immersing participants in the exploration of fundamental theories and practical applications applying specific software tools. The course encompasses essential components, including data input, storage, editing, spatial structures, analytical functions, and GIS management. Engaging lab exercises provide participants with hands-on experience, allowing them to cultivate practical proficiency in applying GIS concepts to diverse real-world scenarios. Through this multifaceted approach, participants not only gain theoretical knowledge but also develop a nuanced understanding of how to effectively navigate and leverage GIS tools for spatial analysis and decision-making.	At the successful completion of this course, a dedicated student will be able to: • To express an understanding of the differences between vector and raster data; • Analytical skills are needed to comprehend how GIS handles spatial data and the resources that are used. • Express an understanding of coordinate systems and projections and data capture methods. • Create maps that refer to geographic and cartographic guidelines. • Analyze and evaluate the technological scope and structure of a GIS program.

GED 140 Conceptual Physics

GED Course

Course Description	Course Objectives

This course examines the concepts and theories of physics in understanding the physical world as we understand it; focusing on aspects of Newton's laws, how gravity works, the functions of heat, sound, and light, the process of electricity, concepts of relativity and quantum theory, and other topics.	At the successful completion of this course, a dedicated student will be able to: • Introduce physics to students through conceptual and theoretical means rather than physical. • Explain the different natural phenomena and laws. • Enhance the critical thinking skills, through the deep understanding of scientific theories.

GED 150 Critical Thinking

GED Course

Course Description	Course Objectives
This course offers a comprehensive exploration of the cognitive skills and methodologies necessary in understanding, analyzing and evaluating arguments, assertions, and problems frequently encountered in everyday situations through the application of formal logical reasoning.	At the successful completion of this course, a dedicated student will be able to: • Identify the basic logical thinking techniques. • Apply the basic logical thinking techniques in different forms of communication. • Analyze arguments for the general daily problems. • Evaluate arguments and assertions for daily life applications.

GED 160 Psychology in Everyday Life

GED Course

Course Description	Course Objectives
This course enables the student to understand ideas, theories and methods related to psychology, including the history, concept, principles, and the role played by psychology in the advancement of science. It also shows the student how to analyze and evaluate psychological concepts, and develop skills in assessing and using different kinds of evidence. This course is an exploration of the principles and concepts and a basic overview of the field of psychology and how these concepts are applied in everyday living. Students study specific topics and then apply their understanding through exercises and activities.	At the successful completion of this course, a dedicated student will be able to: •Present psychology and its concepts and principles to students • Understand the role of psychology in the advancement of science. •Understand the world and personality from a psychoanalytic point of view • Know the theoretical models of behavior and their historical development, and relation to the perspectives of human nature.

GED 180 Human Behavior and Socialization

GED Course

Course Description	Course Objectives

This course studies the relationship between the culture, and environment and the science of psychology and its processes. It discusses cultural and environmental elements of human behaviors, thoughts, and emotions and how social and developmental psychology and the study of socialization deal with the role of culture in these processes.	At the successful completion of this course, a dedicated student will be able to:
It also focuses on the different approaches and results of mainstream psychology while discussing topics such as development and growth behavior, social influence, family models, parenting, moral development, and socialization.	•Explain why human behavior and socialization are so important. •Demonstrate their knowledge of traditional theories of human development. •Explain the functions of various institutions such as the family, community, and society, as well as their changing trends and consequences on a person's health.
This course is an introduction and broad overview of the concepts and principles of sociology, with an emphasis on the social natures of human behavior, including an understanding of the make-up and definitions of culture, the development of social structures and socialization, the formations of a family structure, issues of gender and religion, and other topics specific to human behavior and socialization.	•Describe the origins and significance of human behavior and socialization throughout the development of healthcare professionals in generation. •Explain how genetics, environment, and motivation all play a role in creating one's personality. •Explore the ideas of culture and health, as well as their changing trends and impact on one's health.

IEC 111 Innovation, Creativity and Entrepreneurship GED Course	
Course Description	**Course Objectives**
Creativity, innovation, and entrepreneurship are essential tools for the global society including the Gulf region, which require the acquisition of new skills and abilities to take advantage of opportunities in different fields; such as social, economic and cultural. Shaping sustainable solutions for the current challenges. Therefore, this course is designed to provide students with an understanding and recognition of creativity, innovation, and entrepreneurship. Students will be able to gain acknowledge of the theoretical framework and utilized its application in the real world in a sustainable manner.	This course is designed to prepare our students to be leaders of innovation, entrepreneurship. It is also appropriate for students who may someday work within an innovative company as follows: •Provide students with knowledge, understanding, and recognition of creativity, innovation, and Entrepreneurship. •Examine the problem-solving techniques, and provide access to tools (communication, teamwork, academic research, etc.) that allow students to utilize their knowledge and skills to provide sustainable entrepreneurial solutions and feasible alternatives for solving the current challenges. •Discuss and explain the process, practice and elements of managing creativity, innovation, and entrepreneurship effectively. •Develop case study analysis skills by applying the knowledge that earned in course materials to solve the critical issues sustainably. •Provide the students with a teamwork skills and improve their cooperation and coordination activities.

MTH 100 College Algebra GED Course	
Course Description	**Course Objectives**

This course outlines the concepts and principles of algebra, dealing with equations, graphs, models, functions, and other aspects to develop a strong understanding of algebraic concepts and principles in the student. Appropriate applications will be included. Upon entering College Algebra, the student is expected to possess an understanding of Elementary and Intermediate Algebra. 1) Linear Equations in one variable with applications. 2) Linear inequalities in one variable. 3) Absolute values equations and inequalities. 4) Quadratic equations. 5) Rectangular coordinates and graphs of linear and quadratic functions. 6) Polynomial functions of a single variable (including graphs, remainder, and factor theorem). 7) Exponential and logarithmic functions. 8) Matrices and their applications. 9) Binomial theorem.	To understand algebraic concepts and formulas and be able to utilize them in everyday requirements and future math, science, and business requirements.

Business Core Courses

ACT 191 Principles of Accounting I

Business Core Course

Course Description	Course Objectives
The course introduces students to the fundamental core concepts, principles and processes in accounting that serve as the underlying basis for the creation and compilation of financial statements. It also focuses on how to measure, analyze and report business transactions to users of financial statements. Besides learning the technical intricacies of these concepts, students are also introduced to understanding the importance these financial statements have for both share- and stakeholders of companies.	The course pursues three objectives. First, to introduce students to the role of accounting information in business decision making process. Second, to discuss the importance of the accounting system and to show students the use of the accounting procedures and methods to process the inputs. And third, to sharpen students' abilities to prepare the necessary financial reports and communicate them to users.

ACT 292 Principles of Accounting II

Business Core Course

Course Description	Course Objectives

This course explores the role of accounting information in managing organizations. It focuses on the fundamental concepts and analytical techniques that are used in generating management reports. The course also provides practical applications on how the concepts and techniques are used for planning operations, decision-making, controlling activities, and performance evaluation.	Upon completion of this course, students understand which information corporate managers require from accounting, and how management accounting can compile this information and make it available to managers. Students are able to apply the concepts and techniques that management accountants are using to prepare the information needed for decision-making, and become well-versed in techniques such as cost-volume-profit analysis and budgets for planning and control purposes.

BUS 360 Business Analytics

Business Core Course

Course Description	Course Objectives
The course is an introduction to Business Analytics. It covers managerial statistical tools in descriptive analytics and predictive analytics, including regression. Other topics covered include forecasting, risk analysis, simulation, data mining, and decision analysis. This course provides students with the fundamental concepts and tools needed to understand the emerging role of business analytics in organizations and shows students how to apply basic business analytics tools in a spreadsheet environment, and how to communicate with analytics professionals to effectively use and interpret analytic models and results for making a better business decision. The course emphasizes that business analytics is not a theoretical discipline: these techniques are only interesting and important to the extent that they can be used to provide real insights and improve the speed, reliability, and quality of decisions.	1) To help the students how to think critically about data and the analyses based on those data – whether conducted by them or someone else. 2) To enable the students to identify opportunities for creating value using business analytics. 3) To know the considerations in collecting data and selecting appropriate analysis tools; and know how to report results in a fair, objective, and unbiased manner.

BUS 380 Business Research Methods

Business Core Course

Course Description	Course Objectives
This course is designed to provide students with the necessary skills and knowledge on the theory and applied techniques needed to conduct an effective research for business decision making. It focuses mainly on the areas such as the role of research in business, types of business research, problem identification techniques, drafting of research objectives, hypothesis, fixing the research methodology, familiarizing the tools for data analysis, report writing and ultimately equipping the students to prepare a research proposal for a particular area of business research. Successful completion of this course should be sufficient for students to undertake a research project.	The objective of the course is to develop the skills and competencies for undertaking business research projects. This course will assist students in identifying, discussing and formulating a research problem, in selecting and applying appropriate research approaches and methods of inquiry (both quantitative or qualitative), and in presenting their results.

CIT 200 Introduction to Information Systems

Business Core Course

Course Description	Course Objectives
This course is an introduction to the management of computers and information systems within corporate organizations. The course tackles their applications in business environments, and shine a light on how they can solve the challenges faced by companies today. Among other things, the course will cover IT architectures, infrastructures and platforms, the management of data resources, internal and external (tele-) communications, as well as enterprise applications and the integration of software solutions into business processes. Against this backdrop, the course also covers aspects of IT security, and ethical considerations on the topic.	To introduce information systems, including their applications, how organizations are managed efficiently by their intelligent use, and the social, moral, and legal implications of their use. Upon completion of the course, students will understand the fundamentals of information systems in an organization, and how they contribute to value creation within that organization. They will also delve into how data and its management is an important organization resource, and how it must be planned for, controlled, allocated, managed, and deployed at different levels within an organization. Based on that knowledge, students will be able to apply technological applications to create and communicate business solutions. The ethical components of data use (and abuse) will also be tackled.

ECO 251 Principles of Microeconomics

Business Core Course

Course Description	Course Objectives
This course seeks to help students develop the tools necessary to analyze and investigate various microeconomic problems. These are: issues of scarcity and choice, price determination and the elasticity and inelasticity of price, perfect competition, monopolistic competition and oligopoly, factor pricing, factor mobility, labor markets, and the importance and role of economic policy in our everyday lives.	Upon completion of the course, students will have obtained a solid understanding of the basic principles of microeconomic theories and how they apply to and impact individuals and society.

ECO 252 Principles of Macroeconomics

Business Core Course

Course Description	Course Objectives
This course is a study of the economy on the aggregate or macro level of economic policy and data, the principles of market economics, the methods and tools in measuring national economic activity, GDP, unemployment and inflation, and how they affect the business cycle. The course also looks at economics at the international level and the theories of economic growth and development. Theories of macroeconomics such as the Classical-Keynesian debate, the monetary system, the Federal Reserve System, money markets and fractional reserve banking are also examined.	To provide the student with a solid understanding of the basic principles of macroeconomic theories.

ENG 202 Business Communication

Business Core Course

Course Description	Course Objectives
This course focuses on developing the students' ability to utilize communication and research in a professional manner that is applicable to industry, business, and corporate environments. Students will learn to develop various types of written business correspondence, analyze and interpret business problems and communicate them in a business manner, utilizing, memos, forms and other forms of business communication techniques. The students will also learn basic writing, editing, and presentation skills and utilize interpersonal communication.	To introduce students to the methods and applications of communicating in a business setting.

FIN 331 Financial Management

Business Core Course

Course Description	Course Objectives
This course introduces managerial finance, with an emphasis on project (e)valuation. The course reviews important ideas from modern finance theory and application of the various financial tools needed for evaluating investment projects. Topics covered include financial statement analysis, time value of money, estimating cash flows, accounting for risk, developing appropriate selection criteria, and valuing projects as real options. A major portion of the class effort is devoted to a case study of an actual project financed cogeneration facility. Students work in groups to prepare a presentation on its financial performance, including quantifying the risks it faces under changing circumstances.	The objective of the course is to provide a theoretical foundation and overview of the business field of finance, and to apply basic insights from corporate finance theory to real business decisions through linkage with real-world examples.

LAW 231 Legal and Ethical Environment of Business

Business Core Course

Course Description	Course Objectives
The Course focuses on the study of various laws applicable to business activities, such as contract laws, agency laws, and bailment laws, as well as the formation of various types of companies, their legal background, basis and application. All laws are covered in a global and local (UAE) context. The course also provides an introduction to the process of Emiratization and ethical aspects of business in connection with the Corporate social responsibility.	Upon successful completion of the course, students are able to understand the basic legal concepts that govern local and global corporate law, and to navigate the legal environment in an economic context.

MGT 271 Principles of Management

Business Core Course

Course Description	Course Objectives

The Course provides a detailed understanding of the core principles of management, and all state-of-the-art management concepts. It details individual and group behavior in organizations to provide students with the underlying basis of management styles and varieties, and to create an understanding of how organizations can be managed effectively. Special emphasis is based on sustainability-driven management styles.

This course aims to improve students' understanding of human behavior in organizations, and of the ability to lead people to create organizational performance effectively. Upon completion of the course, students will be able to analyze concepts like motivation, conflict, power, politics, leadership, decision making, communication and organizational change and development, and be well-versed in all common management and leadership styles.

MGT 476 Strategic Management

Business Core Course

Course Description	Course Objectives
This course focuses on managerial strategies and their importance in allowing companies to create value and gain competitive advantages. The course covers all relevant and widely-used strategic managerial concepts, including their planning processes, strategic selections, implementations and executions. These concepts will be covered both for short- and long-term planning, as well as for local and global business contexts. Importantly, the course places an emphasis on how to integrate ESG (Environmental, Social and Governance) principles into strategic planning, and how those concepts are crucial to strategically position companies for a successful future.	Upon completion of the course, students will be able to understand the fundamental principles of strategic management and their applications in today's corporations. They will understand to which degree data and information is incorporated into strategic decision making, and be able to apply analytical tools in a variety of scenarios to facilitate the development and implementation of effective business strategy. Using their knowledge and skill, students will be able to analyze a company's strategic position, how it can gain sustainable competitive advantage and formulate plans to ensure organizational viability. Students will also assess how corporations can use smart strategic decision-making in an entrepreneurial context to gain a competitive advantage in a fast-paced and agile business environment – a crucial skill in today's fast-paced and entrepreneurial business environment. Putting all this knowledge and skill together, students will also be able to critically assess ethical considerations that are part of strategic management.

MKT 290 Principles of Marketing

Business Core Course

Course Description	Course Objectives
This course is an introduction to the concepts of marketing utilized in developing marketing policies for an organization or firm. Theoretical concepts in marketing will be discussed, including value driven marketing, the marketing plan, marketing research, target markets and segmentation, along with their implications in formulating marketing policies.	The purpose of this course is to prepare the student to identify the marketing mix components in relation to market segmentation; explain the economic, psychological, sociological, and global factors, which influence consumer and organizational decision-making processes; and interpret market research data to forecast industry trends and meet customer demands. This course will help students develop the understanding and skills necessary to become successful marketers.

MTH 120 Business Calculus

Business Core Course

Course Description	Course Objectives

This is an introduction to basic calculus with an emphasis on applications to business, economics, management, information science, and related fields. Topics include relations and functions, limits, continuity, derivatives, techniques of differentiation, chain rule, applications of differentiation, antiderivatives, the definite integral, the fundamental theorem of calculus, and applications of integration.

The primary objective of this course is to introduce students to the basics of calculus and its applications to business, economics, and social sciences. In this course, students will: (1) Develop a thorough understanding of basic calculus including limits, differentiation, and integration, and (2) see how mathematics is used in business, economics, and social sciences.

OBV 290 Organizational Behavior
Business Core Course

Course Description	Course Objectives
The Course provides a comprehensive analysis of individual and group behavior in organizations. The purpose is to enhance the understanding of how organizations can be managed more effectively and at the same time enhance the quality of employees work life. A heavy emphasis will be placed on challenges faced by managers in an organizational setting, and how leadership can be applied to install and maintain an organizational structure that allows for value creation within an organization, or change organizational structures that hold companies back from creating value. This is done both in a local and global context.	This course aims to improve students understanding of human behavior in organization and the ability to lead people to achieve more effectively toward increased organizational performance by building an ability to analyses the concepts like motivation, conflict, power and politics, leadership, decision making, communication and organizational change and development. Furthermore, students will be able to analyze the organizational system itself, including its organizational structures and layers. Building on this knowledge and skill, students will be able to critically assess the organizational climate and culture, and have the ability to create solutions to overcome cultural problems in organizations.

QM 241 Business Statistics
Business Core Course

Course Description	Course Objectives
This course introduces the application of statistics in business environments, utilizing statistical techniques, from data analysis and frequency distributions to the use of samplings and correlations, in solving business problems and making business decisions. The course covers the basics fundamental concepts of statistics, including data and variables, different plots, distributions and charts to display data, correlation and covariance, discrete and continuous probability distributions, as well as the logic of hypothesis testing. In covering these concepts, and more, the course provides the foundation for further applied quantitative courses in the business-related arena, and equips students with the necessary 'tool-box' to tackle those.	Goal of the course is to provide the students with practical knowledge of the principles and concept of probability and its applications in the business field. Specifically, students will develop a thorough understanding of probability theory as the basis for computing probabilities for problems encountered in business. Based on this using, students will be able to compute and interpret summary measures of business data, construct and interpret tabular and graphical summaries of business data, perform statistical hypothesis testing, and evaluate ethical concepts in utilizing statistics in business environments.

QM 341 Business Statistics II
Business Core Course

Course Description	Course Objectives

This course is a continuation of QM 241 and reinforces and introduces many new concepts in the use of statistics for business. Among other things, the course features random experiments and the rules of probability, Bayes' Theorem, binomial and Poisson distributions, one and two factor analyses of variance ('ANOVA'), simple OLS-based regression models and a variety of tools to analyze time series. Through these concepts, students are offered a deep-dive into the concepts behind the numerical methods used for various purposes of business analytics. Building on this course, students will, in later courses, apply these concepts to learn how to support business decision-making through numerical tools based on data analytics.	Goal is to provide the students with practical knowledge of the principles and concept of probability and its applications in the business field. Upon completion of the course, students will (i) demonstrate an understanding of the basic concept of probability and distributions and how to apply them to various business problems, (ii) understand the concept of a random variable and the probability distribution, and apply those concepts for analytical purposes (iii) learn how to perform one-way ANOVA, and (iv) create statistical models by using correlation, regression, and time series analysis of the business data.

BUS 390 Internship

Business Core Course

Course Description	Course Objectives
This course offers the student the chance to incorporate the theoretical concepts and principles with practical experience in a business setting, to enable the student to see the reality of the Accounting, Finance & Banking, Human Resource Management, Business Information System and Digital Marketing professions, and apply his/her knowledge and skills in a corporate and/or professional environment and utilize this experience for attaining future employment.	The objective of the Internship is to enable College of Business, students to acquire work experiences in their specialized field.

PLO-CLO MAP BY COURSE

The following contains an overview of the mapping of Program Learning Outcomes (PLOs) and Course Learning Outcomes (CLOs) for all BBA General Education ('GED') Courses (Part 14.1) and Business Core Courses (Part 14.2). For all Concentration Courses, please see the Program Specifications of the respective Concentration.

PLO-CLO Maps of GED Courses

CIT 100 Computer Concepts and Applications

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1			2						
K2									
S1				4					
S2					4				
C1							6		
C2							6		
C3									

ENG 101 Composition and Modern English I

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1				3					
S2									
C1						5			
C2						5			
C3									6

ENG 102 Composition and Modern English II

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1									
S2					4				
C1						5			
C2									
C3									6

GED 100 Islamic Studies

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1									

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K2	2	2							
S1									
S2					4				
C1								5	5
C2									
C3									

GED 110 UAE Society

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1					3				
S2				4					
C1									5
C2									
C3									

GED 120 Communication Skills in Arabic

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1					3				
S2				4					
C1									
C2									
C3						6			

GED 130 Introduction to GIS

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1			2						
K2									
S1				3					
S2									
C1						6			
C2					3				
C3									

GED 140 Conceptual Physics

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1		1							
K2									
S1				3					
S2									

C1								
C2								5
C3								

GED 150 Critical Thinking

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1									
K2		2							
S1				4					
S2					4				
C1						5			
C2									
C3									

GED 160 Psychology in Everyday Life

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1				3					
S2					3				
C1									
C2							6		
C3									

GED 180 Human Behavior and Socialization

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1			2						
S2					4				
C1						5			
C2							6		
C3									

IEC 111 Innovation, Creativity and Entrepreneurship

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1									
S2				4					
C1						6			
C2								6	
C3									

MTH 100 College Algebra

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1				3					
S2					3				
C1									
C2							6		
C3									

PLO-CLO Map Business Core Courses

ACT 191 Principles of Accounting I

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2	2							
K2									
S1						4			
S2					3		4	3	
C1			2				5		6
C2									
C3									

ACT 191 Principles of Accounting II

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2				3				
K2		2		4					
S1					4		5		
S2									
C1						3		5	6
C2									
C3									

BUS 360 Business Analytics

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1					3				
S2					3				

	A1	A2	A3	B1	B2	C1	C21	C22	C3
C1									
C2						3			
C3									

BUS 380 Business Research Methods

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1				3					
S2				3					
C1						6			
C2							4	4	
C3									

CIT 200 Introduction to Information Systems

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2	2								
S1					3				
S2					3				
C1									
C2									
C3									5

ECO 251 Principles of Microeconomics

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1				4					
S2					3				
C1									
C2									
C3									5

ECO 252 Principles of Macroeconomics

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2		3							
S1				3					
S2				3					
C1							3		
C2									4
C3									

ENG 202 Business Communication

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2	1							
K2									
S1					3				
S2				4					
C1						6			
C2							6		
C3									5

FIN 331 Financial Management

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2	2							
K2									
S1					3				
S2				4					
C1									
C2							5		
C3									

LAW 231 Legal and Ethical Environment of Business

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1				4					
S2									
C1						5			
C2									
C3									5

MGT 271 Principles of Management

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2		2							
S1				4					
S2					4				
C1							2		
C2							2	5	
C3									5

MGT 476 Strategic Management

	A1	A2	A3	B1	B2	C1	C21	C22	C3

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2		2							
S1					3				
S2				4					
C1							6		
C2								5	
C3									5

MKT 290 Principles of Marketing

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1				4					
S2				4					
C1									
C2									
C3									5

MTH 120 Business Calculus

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	1								
K2									
S1				4					
S2					3				
C1					6				
C2									5
C3									

OBV 290 Organizational Behavior

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2	2							
K2									
S1				4					
S2				3	3				
C1									
C2									
C3									6

QM 241 Business Statistics

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2					3				
S1					3				

	A1	A2	A3	B1	B2	C1	C21	C22	C3
S2					3				
C1									
C2									
C3									5

QM 341 Business Statistics II

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2								
K2									
S1					3				
S2					3				
C1									
C2									
C3						6			

BUS 390 Internship

	A1	A2	A3	B1	B2	C1	C21	C22	C3
K1	2	2							
K2									
S1					3				
S2					3				
C1									
C2							4		
C3									5